



COPY

AO 120 (Rev. 3/04)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450		REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK	
In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court <u>Central</u> on the following <input checked="" type="checkbox"/> Patents or <input type="checkbox"/> Trademarks:			
DOCUMENT NO. SACV12 - 01576 CJC (AN)	DATE FILED 11/19/2012	U.S. DISTRICT COURT Central	SEP 18 PM 3:56 CENTRAL DIST. OF CALIF. ANA
PLAINTIFF Social Sampling, Inc. and Mass Connections, Inc.		DEFENDANT Crossmark, Inc.; Shopper Events, LLC; and Does 1-5, inclusive	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1 7,444,305	10/28/2008	Mass Connections, Inc.	
2 7,797,191	9/14/2010	Mass Connections, Inc.	
3			
4			
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In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input checked="" type="checkbox"/> Amendment <input checked="" type="checkbox"/> Answer <input checked="" type="checkbox"/> Cross Bill <input checked="" type="checkbox"/> Other Pleading			
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK		
1				
2				
3				
4				
5				

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT Order by Judge Cormac J. Carney . case Terminated. MD JS-6 10/23/13		
CLERK Terry Nafisi	(BY) DEPUTY CLERK T. DeBose	DATE 11/26/13

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy